

## **POSITION ANNOUNCEMENT**

### **Manager, Jersey Marketing Service**

National All-Jersey Inc. is seeking a Manager for its wholly owned subsidiary, Jersey Marketing Service. The successful candidate will provide hands-on leadership meeting high ethical standards for all company activities, including on-site and online public auction sales (JerseyBid.com), private treaty transactions, cattle and herd appraisal services, and export marketing.

This is a full-time position based in the Reynoldsburg, Ohio office, requiring constant, nationwide travel. The [position description](#) has been posted on the USJersey web site. Benefits include health and life insurance, and 401k plan.

Persons with degrees or equivalent experience in dairy or animal science, agricultural marketing or ag business are encouraged to apply. In-depth knowledge of the Jersey breed, genetic and performance evaluation tools, and dairy cattle management are essential. Excellent organizational and computer skills are required, as are superior public speaking and writing skills.

Submit letter of application and résumé to Neal Smith, Executive Secretary and Chief Executive Officer, National All-Jersey Inc. 6486 E. Main St., Reynoldsburg, OH 43068-2362. Applications may also be submitted by fax at 614.861.8040 or by email with “JMS Manager” in the Subject Line of the message.

**Applications will be accepted through Friday, April 1, 2011.**

*Established in 1971, Jersey Marketing Service policies are set by a Board of Directors representing the producer-members of National All-Jersey Inc. and more than 2,300 members of the American Jersey Cattle Association. In 2010, the company achieved gross sales of \$5.87 million from all activities, including the three top grossing Jersey auction sales of the year and the first sale of any dairy breed to feature an entirely genotyped offering.*