



2010 Manure Expo

Previously held in the Great Lakes Region,
now expanding to the Mid-Atlantic and
Northeast Regions!

Host by The Pennsylvania State University
At Penn State's Ag Progress Days Site
9 miles SW of State College, PA

~ Make an Impact ~

**Show your support for the future of the Industry and consider a
sponsorship of the 2010 Manure Expo:**

“Balancing Production and Conservation”

Thursday, July 15, 2010

8:00 a.m. – 5:00 p.m.

The success of the industry has been fostered through the years, with a strong sense of collaboration between many stakeholders:

- *research/educational institutions*
- *allied industries*
- *commercial applicators*
- *animal producers*
- *nutrient management professionals*
- *environmental and regulatory agencies*

Our hope is to bring together stakeholders to find the common ground that enhances our industry's environmental sustainability and mutual prosperity. You have been identified as a key collaborator in obtaining this goal. Improved manure management is seen as a key to improving the productivity of livestock farming and restoration of our wetland tributaries, such as the Chesapeake Bay. This educational program and expo is designed to benefit the entire industry.

For this Expo to be a success:

- *Your company/organization must make a commitment to be represented as an exhibitor.*
- *Your financial support is imperative to help cover the expenses involved insuring the best quality programming and exposition for the anticipated 1,500+ industry related guests.*
- *Your network of clients should be contacted about this opportunity.*

~ Exhibitor Registration~

Pre-registration required. Please complete an Exhibit Contract, available at <http://das.psu.edu/manure-expo>, or contact our office at 814-863-2873.

- **Commercial Exhibitor Space and Rates**
 - *Indoor (15' x 10')* \$500
 - *Outdoor (50' x 50')* \$500
 - *Outdoor (50' x 100')* \$800
 - *Outdoor (100' x 100')* \$1500
- **Noncommercial Exhibitor Space and Rates**
 - *Indoor (15' x 10')* \$250

~ Educational Sessions and Field Demonstrations~

Attend the educational sessions of your choice. Sessions are 50 minutes in length, although some will have two 25 minute presentation (/). Continuing Education Credits will be available.

8:00 a.m. Show Opens

9:00 – 9:50 a.m. Educational Sessions

1. Manure Application in No-Till
2. Manure Spreader Calibration Exercise
3. Mortality Composting Part 1
How does your animal mortality management fit into your nutrient management plan?
4. Regulations and Chesapeake Bay Policies/ Nutrient Trading and Innovative Community Manure Treatment Projects
5. In-Field Storage of Manure/In-House Poultry Litter Management

10:00 – 10:50 a.m. Educational Sessions

1. Manure Application in Cover Crops/ Winter Application of Manure
2. Soil Compaction-Field Exercise
3. Manure Application and Odor/ Manure Management and Flies
4. Alternative Treatment of Manure: Digestion, Litter Burning, and Pyrolysis
5. Manure Application in Alfalfa or Legumes/ Using Dairy Solids as Bedding

11:00 – noon Dry Equipment Demonstrations

1:30 – 2:20 p.m. Educational Sessions

1. Manure Application in No-Till
2. Soil Compaction Field Exercise
3. Mortality Composting Part 2-Lessons at the Compost Pile
4. Manure Application and Odor/ Manure Management and Flies
5. In-Field Storage of Manure/ In-House Poultry Litter Management

2:30 – 3:45 p.m. Liquid Equipment Demonstrations and Low Disturbance Manure Incorporation Tools

4:00 – 5:00 p.m. Confined Space Safety and Spill Response Demo

~ Sponsorship ~

We are confident you'll want your company/organization to be listed among those who demonstrate their support for the industry. Sponsorship of the 2010 Manure Expo is a cost effective use of the limited promotional or educational funds you have to reach your audiences. We are requesting your consideration and would suggest your commitment be made by **Friday, April 23, in order to take full advantage of all the available promotional offerings.**

- You will receive recognition in promotional materials.
- Your company name will be posted as a sponsor on the Expo website.
- Your company name and logo will be on sponsorship signage at the Expo.
- Your company name will be part of a "Recognition List" in the Official Show Guide (circulation of 14,000, with the May edition of the **Manure Manager** magazine plus onsite distribution)
- Your sponsorship will be acknowledged with public address announcements
- Each registered representative from your company will receive a "Sponsor" ribbon and special exhibit signage.

This program is being hosted by The Pennsylvania State University's College of Agricultural Sciences, in collaboration with our colleagues from Virginia Tech, University of Maryland Eastern Shore, Cornell University, University of Maine, University of Delaware, University of Maryland, Purdue University, Ohio State University Extension, Michigan State University Extension and USDA.

~ 2010 Manure Expo Sponsorship Agreement ~

We appreciate your support! Please complete the form below and reply by April 23.

2010 Manure Expo Sponsorship Levels

- | | | | |
|-----------------------------------|---------|---------------------------------|---------|
| <input type="checkbox"/> Platinum | \$2,000 | <input type="checkbox"/> Silver | \$1,000 |
| <input type="checkbox"/> Gold | \$1,500 | <input type="checkbox"/> Bronze | \$ 500 |

Sponsor must provide the following items, **no later than Friday, April 23.**

- a. electronic/digital copy of the company logo (TIF or JPG preferred)
- b. website URL, brief description of the company/organization, its products and/or services

Check one:

- an electronic copy of our logo and brief company/organization profile is enclosed.
- an electronic copy of our logo and profile will be emailed to ***manureexpo@psu.edu***

SPONSORSHIP AUTHORIZATION

Name and Title of Authorizing Agent _____

Authorizing Agent's Signature _____

Mailing Address for Invoice _____

City _____ State _____ Zip code _____

Phone _____ Fax _____ Email _____

INFORMATION TO BE USED ON PROMOTIONAL MATERIALS

Please print clearly, especially if faxing. We will use the information you provide below in promotions.

Company/Organizational Name

(We will use it exactly as you write it here.)

Name (of the person you want attendees to contact about your services or products)

Address _____

City _____ State _____ Zip code _____

Phone _____ Fax _____ Email _____

Company Website _____

Total Payment in the Amount of:

\$ _____ (Our Federal ID # 24-6000-376)

Please Invoice Us

Check Enclosed

MAIL check (or money order) payable to "The Pennsylvania State University" with the completed Agreement to:

Manure Expo-Penn State
318C Tyson Bldg., University Park, PA 16802
Phone: 814.863.2873
Email: manureexpo@psu.edu

Payment by Credit Card

FAX Agreement with credit card information to: 814.865.1677
Credit Card Information: _____ Visa _____ MasterCard

Name on card (print)

Account Number

Exp. Date

Signature