

2010 Manure Expo

Balancing Production and Conservation

<http://das.psu.edu/manure-expo>

(814) 863-2873

ManureExpo@psu.edu

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State College, Pennsylvania

***The 2010 Manure Expo will reach an entirely new audience –
Operators and producers of the Northeast & Mid-Atlantic regions.***

Background: The Manure Expo is an annual national event.

- PA will be the 6th host state.
- This will be the 8th Expo – previously in WI, MN, MI, OH, IA.

Facilities: The Ag Progress facilities are top-of-the-line.

- Location: Russell E. Larson Agricultural Research Center at Rock Springs, nine miles southwest of State College on Pa. Route 45.
- The location is the site of the annual Ag Progress Days event and is well known to regional agricultural professionals.
- Indoor and outdoor vendor space available.
- The 55-acre facility offers plenty of demonstration opportunities.
- Electricity and water available.
- Accessible by highway and airport.
- Many hotels in the State College area.

Regional Profile: The region is rich in agricultural production.

- The event location is accessible with a 1-day driving trip from PA, NY, MD, VA, DE, WV, NJ, OH – states with over 1.6 million milking cows.
- NY and PA are ranked 3 and 5 nationally in dairy production, respectively.
- PA has 8,500 dairies and 550,000 milking cows.
- About 4,200,000 hogs are marketing annually from PA farms.
- PA ranks 2nd nationally in number of poultry farms with 9,423 farms.

Audience Profile: Who will attend the 2010 Manure Expo?

- Professional manure handlers, applicators and brokers.
- Dairy, livestock and poultry producers and professionals.
- Handlers of both liquid and solid manures.
- Crop consultants and nutrient management specialists.
- Compost managers.
- Custom operators.
- Agricultural support industry.
- Extension and agency personnel.

Event Highlights: The Expo combines 4 attractions into 1 event.

- Industry trade show.
- Manure technology demonstrations.
- Educational events. Continuing education for certified haulers.
- Youth education planned.